

The Art of Speaking



A core program of The Patnaude Group, *The Art of Speaking* teaches participants to communicate more effectively. The process instills confidence and helps participants develop specific skills that they carry forward into any business situation or environment.

Classes are small so that each student receives personalized attention in developing a unique style that builds upon ones' individual strengths.

In two days each student will learn how to:

- ◆ Become an effective communicator
- ◆ Organize and practice presentations
- ◆ Engage the audience
- ◆ Motivate people to act on their ideas
- ◆ Use visuals effectively
- ◆ Promote personal style
- ◆ Build confidence and reduce nervous anxiety
- ◆ Tap into inner wisdom for a lasting impression

During this presentation skills course, the student will give 15 presentations for three reasons:

- ◆ To help us get to know the student as a contributor to the group
- ◆ To give ample opportunity to practice new skills
- ◆ To overcome fear associated with the art of public speaking

In this 2 day course, up to 12 participants learn how to display authority while still winning over the audience within the first 20 seconds. The course will also cover how to create a strong closing that will leave the audience motivated and moved. Proper use of voice, gestures and visual aids will be taught, which are all key components to being an effective communicator.

All talks will be filmed, with one-on-one feedback sessions. Course materials include: Workbook and course certificate upon completion. Participants bring laptop computers to download their filmed presentations.

The Patnaude Group Inc. is an international training company that helps business professionals of all levels realize their potential while developing strong leadership skills. The executive leadership and management programs created by *The Patnaude Group Inc.* have played a critical role in creating long-lasting relationships with Fortune 500 companies, including Cisco Systems, Hewlett-Packard and Blue Cross Blue Shield. Corporate programs are developed to meet specific company needs and support the overall culture of an organization. Whether an international technology firm or a small, non-profit organization, our training programs are designed to maximize the capabilities of every participant.

Thank you for your interest in our Art of Speaking Seminar. For more information about *The Patnaude Group Inc.*, please call 540.270.6825 or visit www.patnaude.com. We look forward to serving your training needs.