

Developing the Transformational Leader

"I have never spent three days in my business career that have had a bigger impact on my life and my future."

*(Jeremiah Cook –
Co-Founder of
Varrow)*

"Jeff Patnaude's work reminds us how to find balance in a work where the pace of change is extremely fast."

*(John Chambers, CEO,
Cisco Systems)*

In order to be invited to this seminar, you have already moved from good to great. Are you ready to move from Great to Extraordinary?



at its



In celebration of 25 years of business – Offers YOU – three days that could change your life!

Every so often your life provides an opportunity for expansion to the next level of leading – managing – contributing. This may include an executive level position -starting your own business - deepening your relationships – living life more fully – achieving a challenging goal or creating a long held dream. This is when you encounter a turnaround, an **Aha**, a return to what you have known or toward a new path not yet traveled.

THIS seminar could be that opportunity. And there is **NO** other learning and development opportunity **in the world** that includes the following unparalleled features at **no charge**:

- A spectacular mountain top conference center that feeds you and surrounds you with an almost indescribable ambience...
- A lifelong commitment from Jeff Patnaude to be available to you One-to-One for periodic guidance and counsel for the next seven years...
- An automatic qualification to participate in **The Hero's Network** – a cohort of 144 business Transformational Leaders.

Three Days – 3 Questions

1. **WHO** are you?

"The unexamined life is not worth living" (Socrates 470 B.C.)

The Process of Self-Awareness—Utilizing an Inside/Out process, you discover that the interior self drives all of your behavior. Discovering the *whys* and *what* that may be the driving influence is a key step before skill development. This day includes:

- *Your Emotional Intelligence Indicator*
- *Determining your top five values*
- *The Myers-Briggs Type Indicator*
- *Temperaments in the World of Work*

Benefits of the program:

You will:

- Discover strengths and developmental areas of Emotional Intelligence
- Plan your own value based behavioral change
- Receive one to one coaching
- Work in peer coaching Triads which continue following completion
- Use Psychological Type for understanding self and others
- Define your job into purposeful work or seek an alternative
- Enhance your most noticeable skills – public speaking
- Develop your most important skill – Listening and The Art of Hearing
- Learn to coach others according to TYPE
- Practice Giving and Receiving Feedback
- Receive 360 Feedback on your leadership/management styles
- Create a work/life flow plan with post –seminar follow-up 45 days later

2. WHY are you here?

“Victorious warriors win first and then go to war. Defeated warriors go to war first and then seek to win.” Sun Tzu (500 B.C.)

The Practice of Mastery—It takes 10,000 hours to become a master in any specialty. This section points you toward the best practices in several areas for continuing toward your mastery competence.

- *Working with Purpose*
- *The Master Speaker Communications Skills training*
- *The Master Coach and Coaching by Type*
- *Giving and Receiving Feedback*

3. WHAT difference will you make?

“The testament of our lives will not be carved in a stone above our heads but woven through the fabric of the lives that we have touched.” (Patnaude)

The Benefits of Relationship Management—Relationship management is the hardest work we do yet the most important component of Emotional Intelligence. This section contributes significantly toward realizing your success goals.

- *Multifactor Leadership Questionnaire results (360 instrument)*
- *Power vs. Force*
- *Quality Listening and The Art of Hearing*
- *Living Simultaneously – Balancing Self-Care, Personal Relationships and Work*

Cost \$4,275 per person - a 25% reduction in celebration of our 25 years
(10% additional reduction for groups of six from your organization)

Offered twice per month – September – December and March – June for groups of 12
Includes:

- All meals of Farm fresh Country Cooking
- Fine, Virginia wine from our local vineyard
- 5 testing instruments
- 120 page course manual
- Post course follow up six weeks following
- Olympic pool and spa for break times
- Frisbee Golf
- Horses, Donkey, Alpaca, Sheep, Goats, Chickens, Deer and Dogs
- Walking trails
- The time of your life



7146 Hesperides Drive, Warrenton, VA 20186 - 40 minutes from Dulles International Airport

Contact us at 540-270-6825 or email jeff@patnaude.com